



# A MISSION TO MENTOR

- **Rural Minnesota children** ages 5-15
- **In entrepreneurial writing, illustration, publishing** skills on multiple technology platforms
- **To develop communication competencies** in broadband-based 21st Century technologies
- **Connect & vivify rural communities** by addressing systemic problems such as lack of inclusivity, isolation, loneliness, empathy and purpose gaps
- **Create portfolios** that are career-relevant, college-ready by age 16



# Building on My MITY Experience

**MITY** MINNESOTA INSTITUTE  
for Talented Youth

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- 20 years teaching at the Minnesota Institute for Talented Youth, MITY, 6 as Board Member
- My *Aerobic Newspaper* class – walking, observing, interviewing, writing, illustrating – is proof of concept



# A Video Introduction



is...





# Blandin Broadband Innovation Grant 2017

Funded 1 year of elementary-school community media club [www.borealcorps.org](http://www.borealcorps.org)





# Our Method

Children sell their books, newspapers, web sites, podcasts, videos and social media deliverables to fund civic goods they identify.





# Our Method

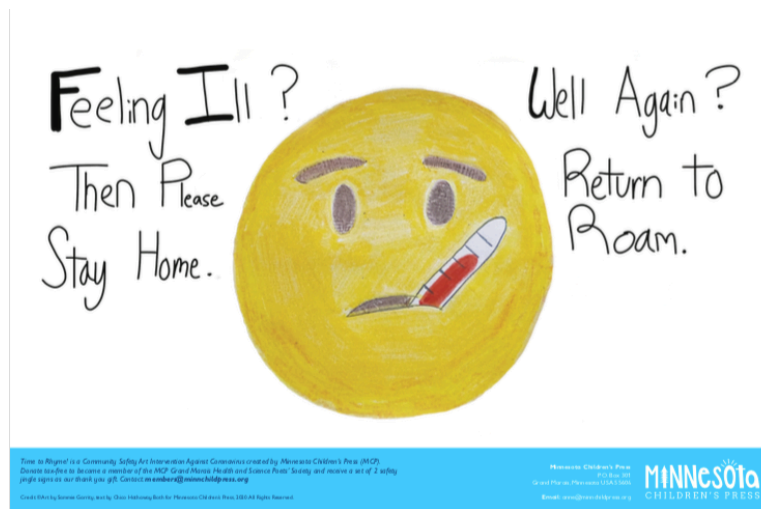
Current deliverables = COVID-19 Health Jingles





# Our Method: COVID-19 Roadside Art Intervention

Story Scouts illustrate COVID-19 control posters to raise funds, awareness, community unity.





# Our Method: Spreading Child-illustrated Posters!





# Our Method: Gentle Mask Messaging





# Our Method: Partnering with Businesses





# Our Method: Friendly Posters at Entrances

Early warning to customers helps defuse mask conflict.





# Our Madness

We dream of remediating news deserts and re-engaging communities with a statewide, digital newspaper cooperative owned and operated by *children leveraging broadband!*

**Let's do it!**

Let there be children's news bureaus! Thank you!

