

2015 DIGITAL DIVIDE PROFILE

Benton County, Minnesota

35.49

Digital Divide
Index Score

57.01

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



23.225

average maximum advertised
download speed in Mbps



3.182

average maximum advertised
upload speed in Mbps



40.0 - 59.9%

of households with a 10/1
broadband connection



18.6%

of people without access to fixed
broadband of at least 25 Mbps
down and 3 Mbps up

27.09

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



13.1%

population ages 65
and older



14.9%

of individuals in poverty



8.5%

ages 25 and older with less
than a high school degree



13.1%

noninstitutionalized civilian
population with a disability



10,524,588

Missed Economic Benefits

amount over 15 years if 20% of unserved households
had access and subscribed to the service.

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